

Perú

# **MODA MODA DECO**

Virtual edition

October 01 - 30, 2020

FEEL & LIVE  
**SUSTAINABLE**





## PERÚ MODA & PERÚ MODA DECO 2020

PERÚ MODA & PERÚ MODA DECO, B2B Matchmaking Meetings, is the platform where Peruvian exhibitors and international buyers of the fashion industry meet, and includes the following lines: Cotton, alpaca, babies and childrenswear, footwear, jewelry, decor articles and Peruvian brands.

Perú Moda is the biggest event from the Peruvian textile industry and one of the most relevant platforms of Latin America.

For this edition, the event is part of the *Feel & Live* sustainable concept, which aims to show the world the need to being sustainable and take actions in search of it.



## 2020 EDITION

In this edition, the Peru Moda Deco 2020 event, due to the international health crisis (covid-19), will be a virtual event, this format will allow the participation of a greater number of national and international companies.

The event will take place from October 01 to 30, through the B2B Matchmaking digital format: scheduled business appointments, in which you can set up business appointments \* based on your commercial needs and preferences.

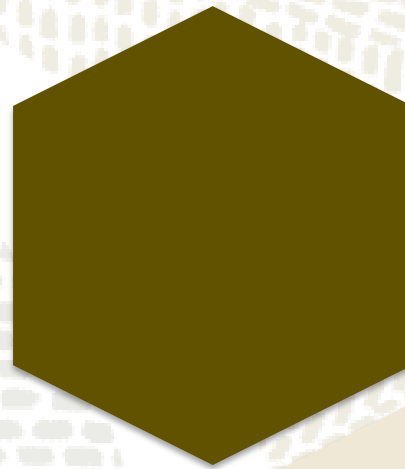
Peru Moda Deco will use a friendly system that will allow to the international buyer an easily interact with the exporter.

The Business Meetings\* are a unique opportunity to gain deeper insights of the evolving Peruvian market, while expanding your network and maximizing your time with a customized agenda

\* To participate, you will be evaluated first



In this  
opportunity..



B2B  
Matchmaking:  
scheduled  
business rounds  
through a friendly  
system.



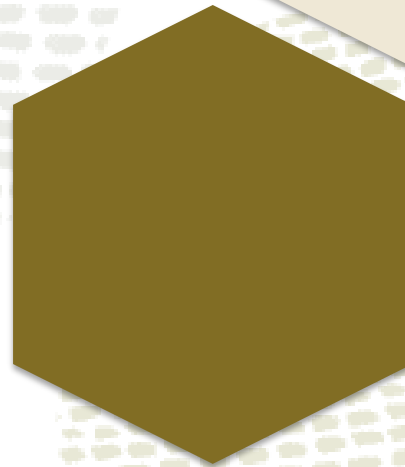
Innovation and  
tchnology: High –  
value products  
with innovative  
designs.



Online seminars  
specialized in the  
fashion industry.

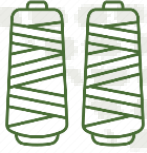


Avant –garde  
fashion: Virtual  
catwalks, where  
your can  
appreciate the  
offer transformed  
into innovative  
designs.



# 10 REASONS TO DO BUSINESS WITH PERU

1



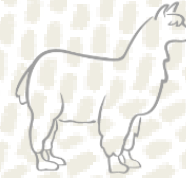
Peru has luxurious fibers of alpaca, vicuña and cotton.

2



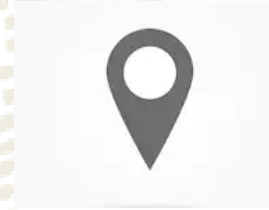
The Pima cotton is renowned for its softness and durability

3



Alpaca is a soft, durable and hypoallergenic fiber.

4



Direct logistics connection.

5



Significant number of Fair Trade companies.

6



Free Trade Agreements. – No duty charged

7



Peru holds a milenary culture that keeps techniques of textile and decorative production.

8



Vertically integrated industry.

9



Secondg largest of silver and first ranked in silver jewelry exports in South America.

10



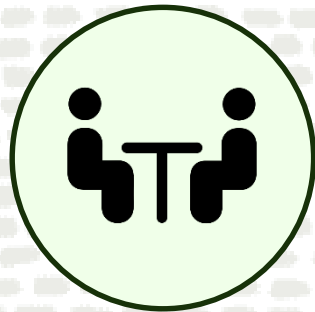
Peru supplies a variety of high-end brands worldwide.

Find the best export offer divided into the following product categories:

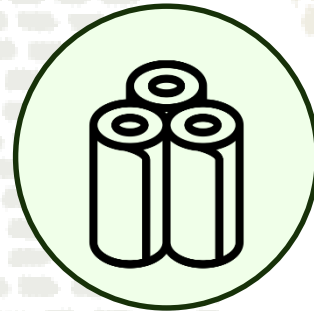


New category: Medical garments, find it in the Cotton sector

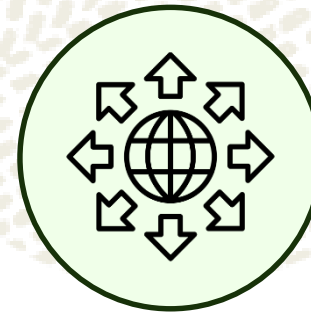
## 2019 EDITION RESULTS



3,584  
business  
appointments  
arranged



336 buyers



242 exporters



8,340  
attendees at  
the trade show

Perú  
**MIO**  
**DADE**  
**CO**

Some buyers  
who visited  
us...



**GAP**

**MaxMara**

**SONGA**  
GOLD WHOLESALER since 1977

TORY BURCH

**ULLA JOHNSON**

**ZEUS+ΔIONE**

**GOODLIFE**

**INHABIT**

HELLAS



**NYKY**

**KITH**

**CUSHNIE**  
SPRING 2020 - PREORDER NOW

**TWINSET**

**MAISON KITSUNÉ**  
PARIS

**ALEXANDER WANG**

**HAZEL VILAGE**

**FRANCES VALENTINE**

**BALMAIN**  
PARIS





THANKS!

[WWW.PERUMODA.COM](http://WWW.PERUMODA.COM)

Perú  
MODA  
MODADECOR

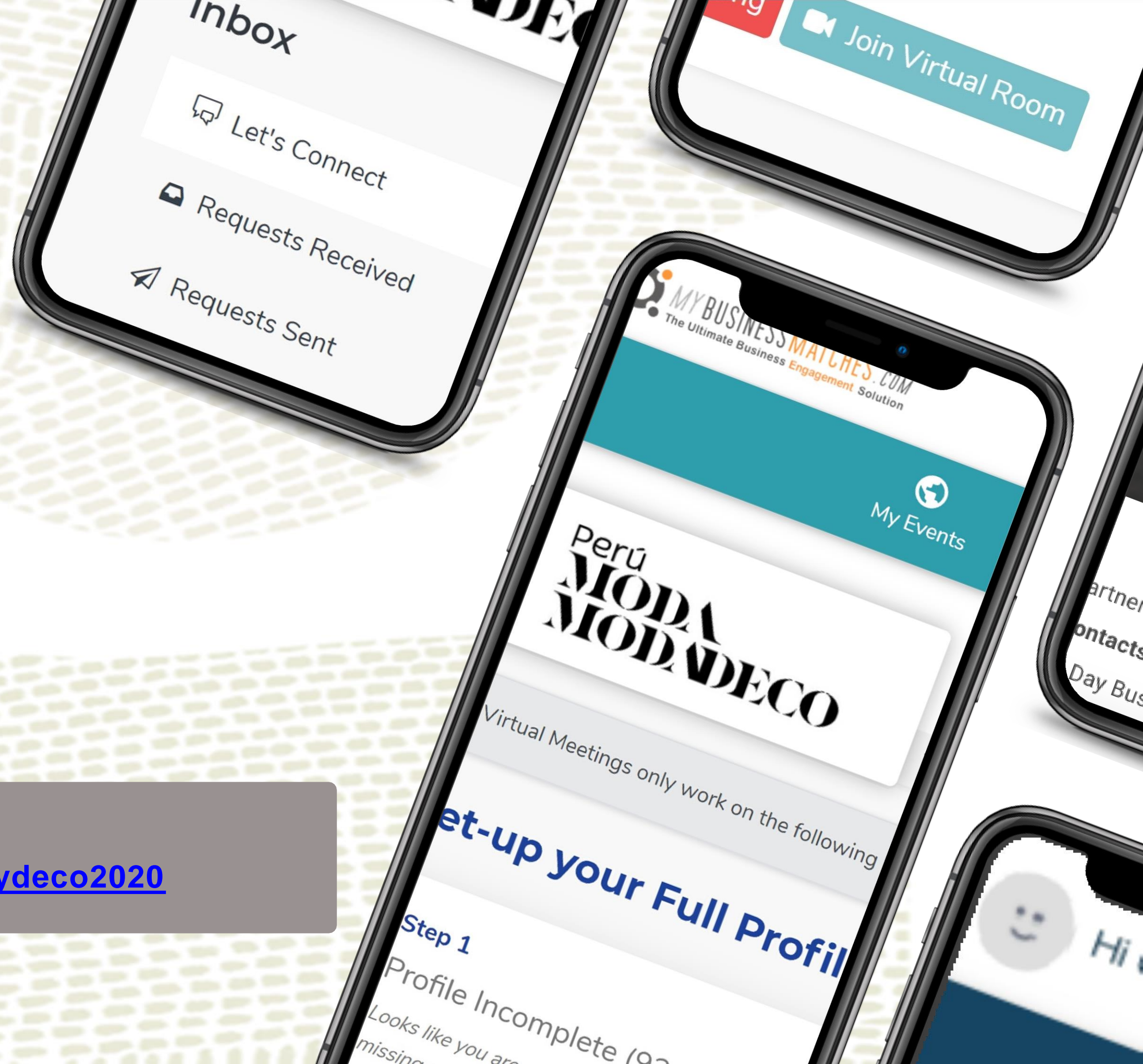


# Hi there!

It's time to log into the future of your company

Where?

<https://mbmapp.com/event/perumodaydeco2020>



Date: October 1-30, 2020

# PERÚ MODA & PERÚ MODA DECO 2020 EDICION VIRTUAL

REGISTER

LOG IN

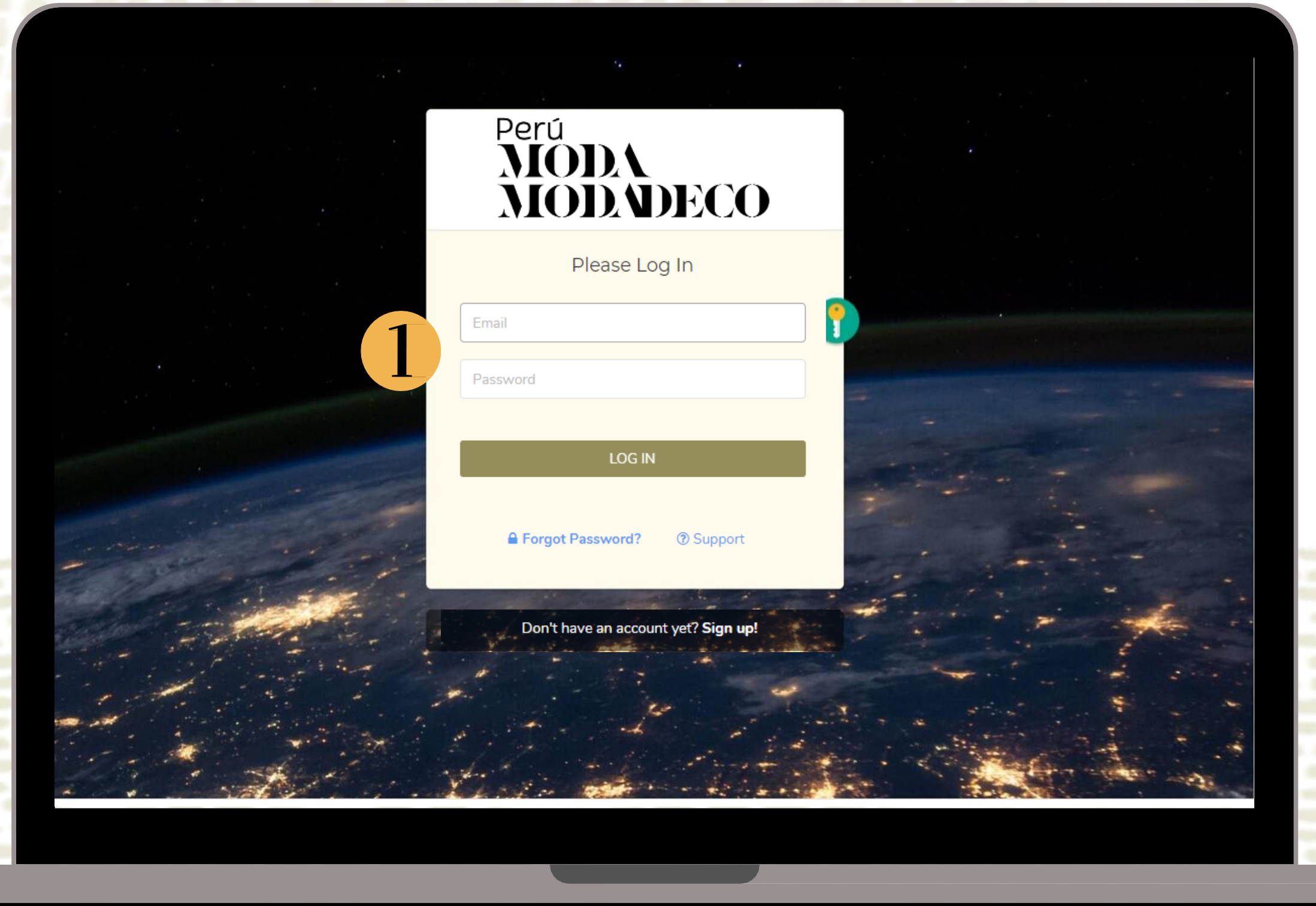
FEEL & LIVE  
SUSTAINABLE

↪ If you are already registered,  
click in "Log in".

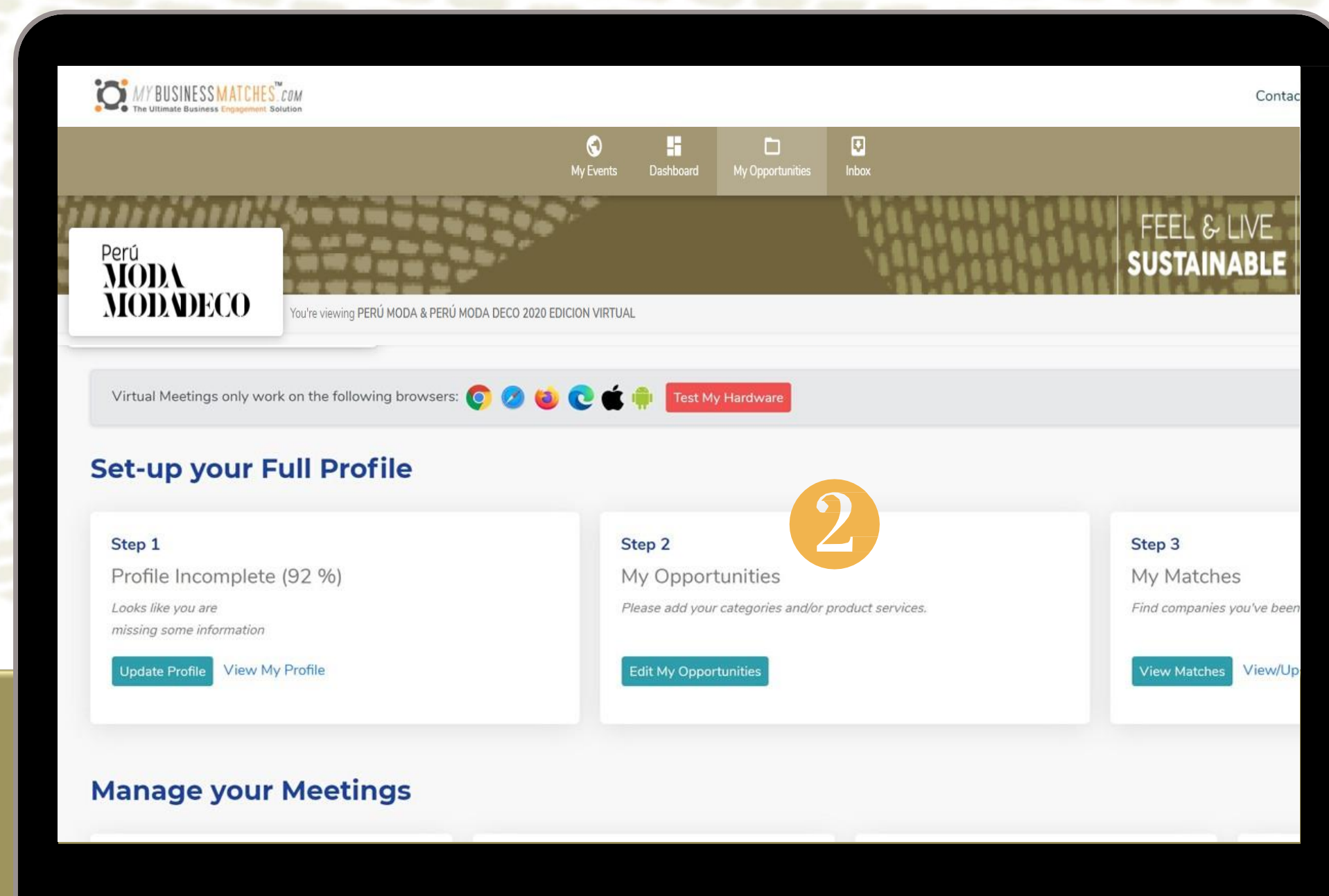
1

## Step 1: LOG IN

Use your email and the password  
that was provided to you.



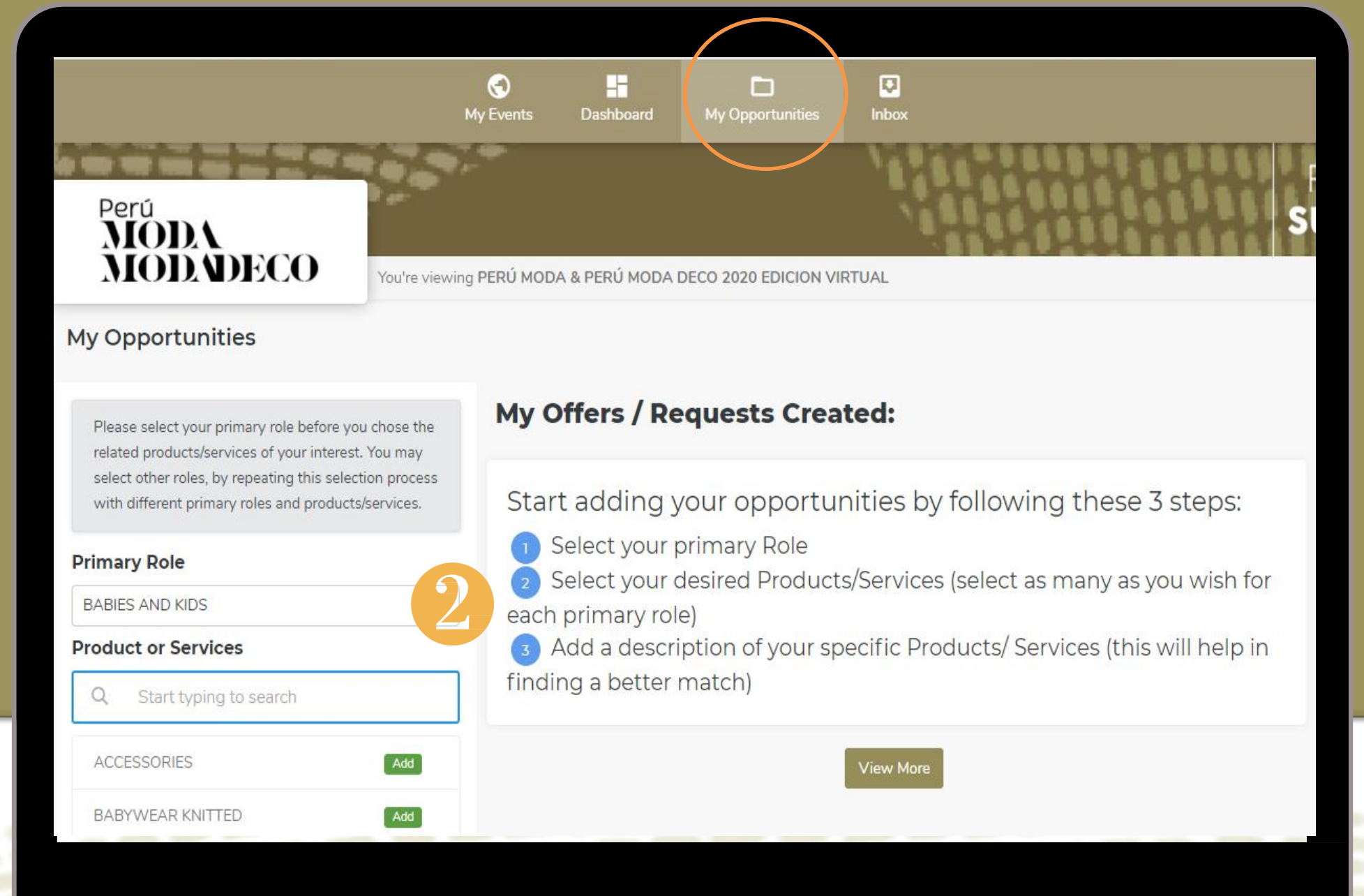
# WELCOME TO YOUR DASHBOARD



2

Click on "Edit My Opportunities" to select all the products of your interest to improve your Matching experience.

# MY OPPORTUNITIES



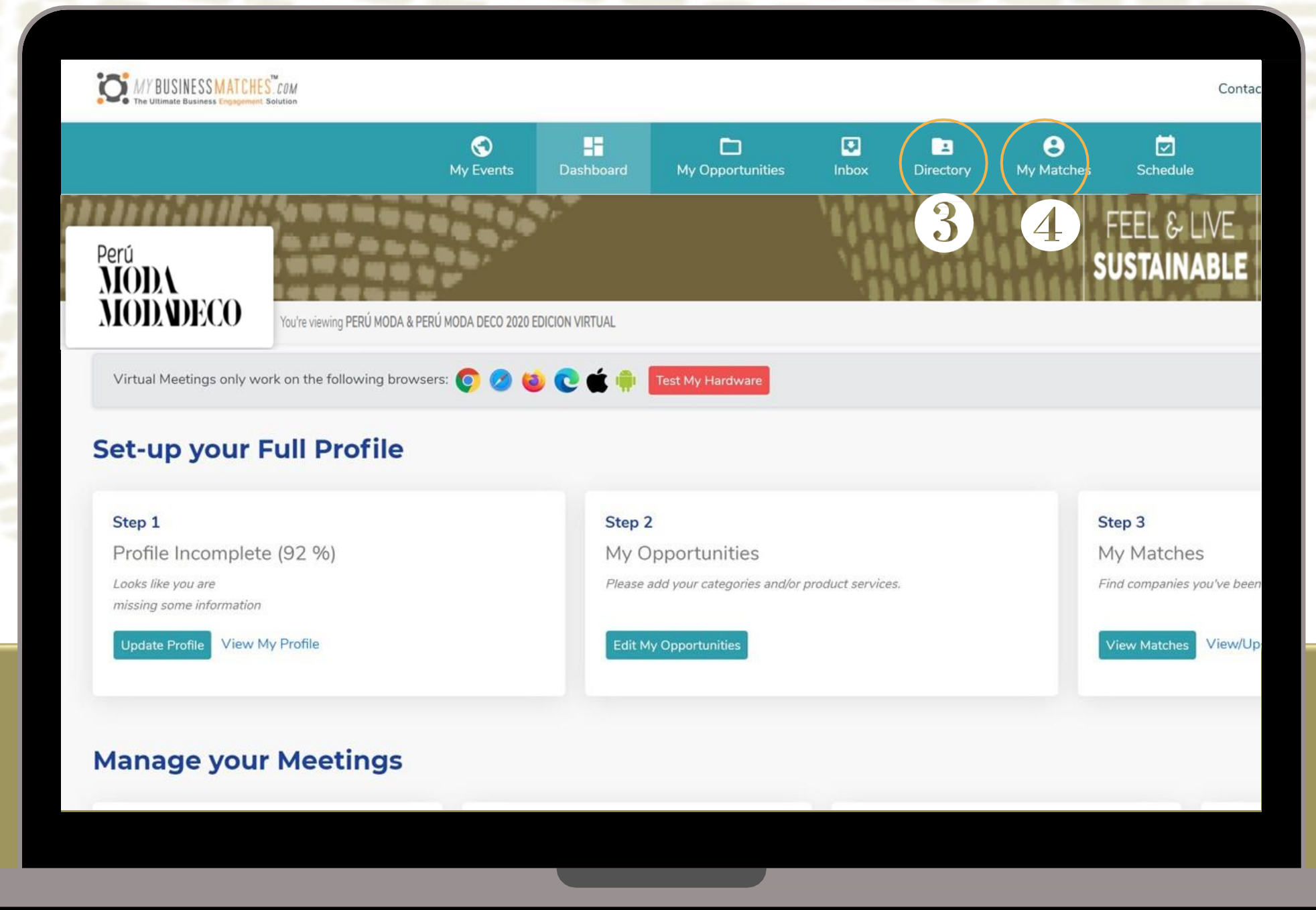
## SELECT PRODUCTS:

2

**Select all products of your interest to see all suppliers that are offering them in the Directory.**

# TIME TO MATCH!

## HOW CAN YOU MANAGE AND CREATE MEETINGS?



**3** You can search for opportunities and participants in "Directory". There, you can filter results.

**4** You can see your potencial Matches and Request or Manage your Meetings in "My Matches"

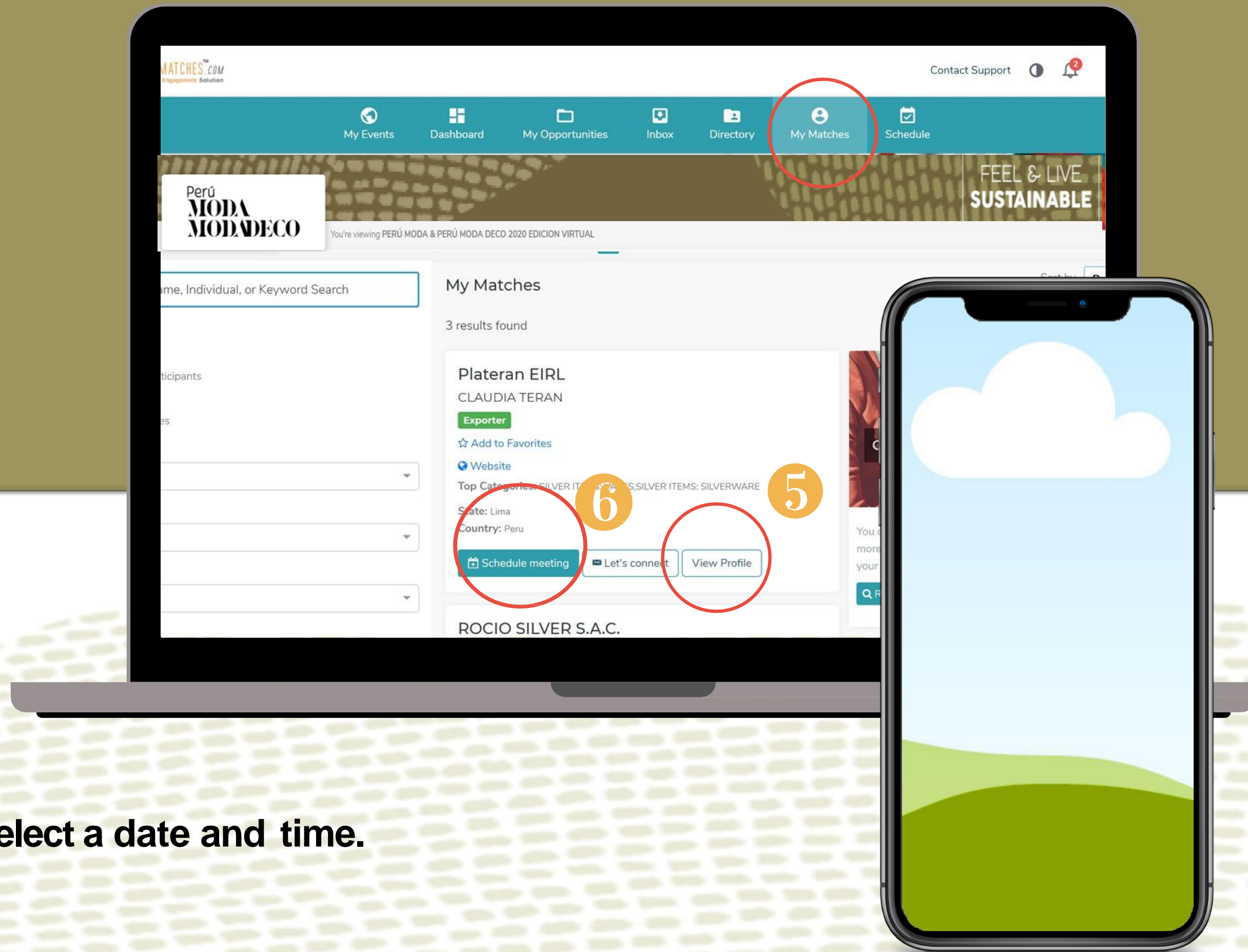
# CREATE A MEETING WITH YOUR MATCH

5

You can view profile before scheduling the meeting.

6

Click in "Schedule meeting" to select a date and time.

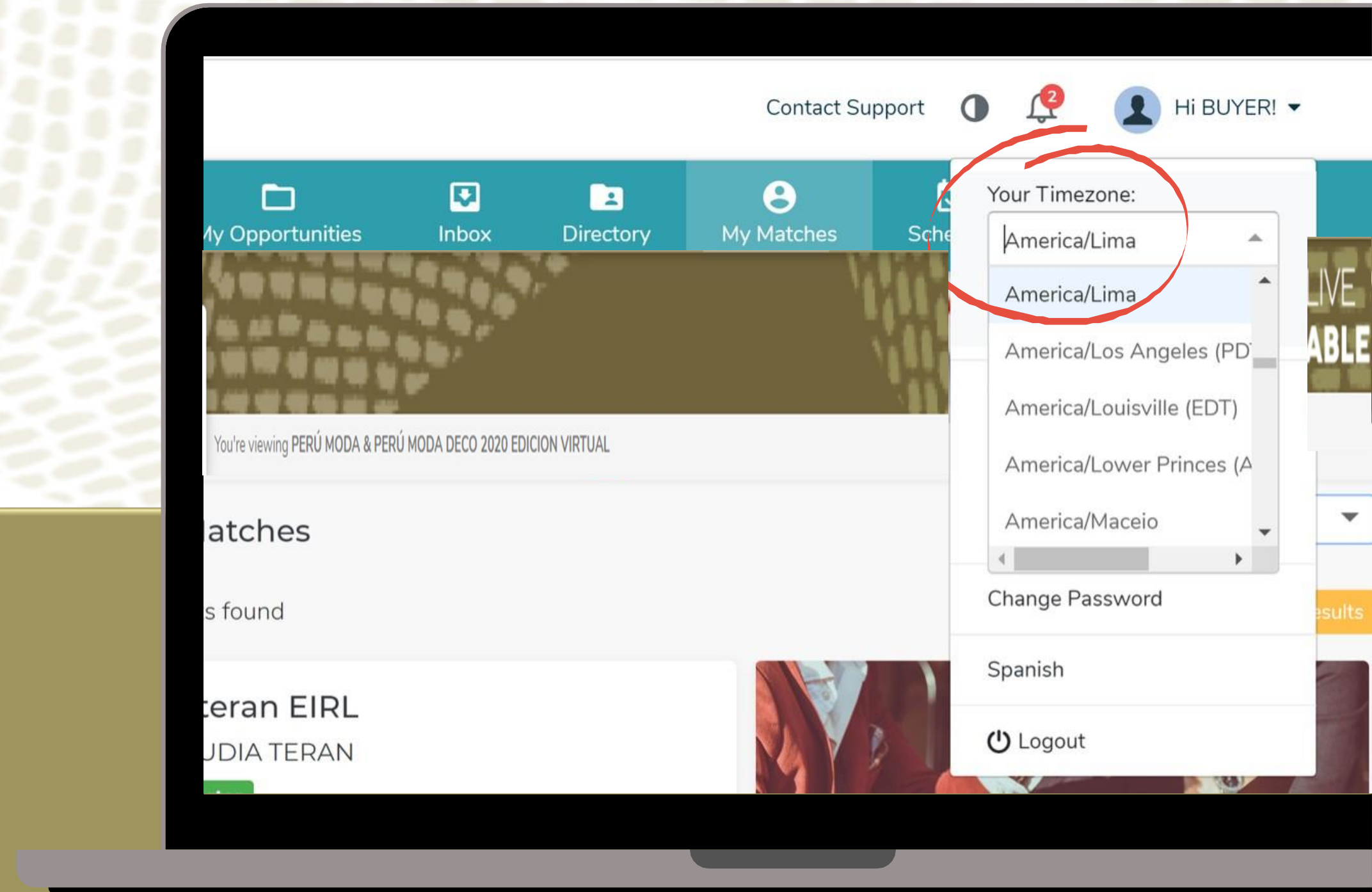




## 7 SCHEDULE MEETING

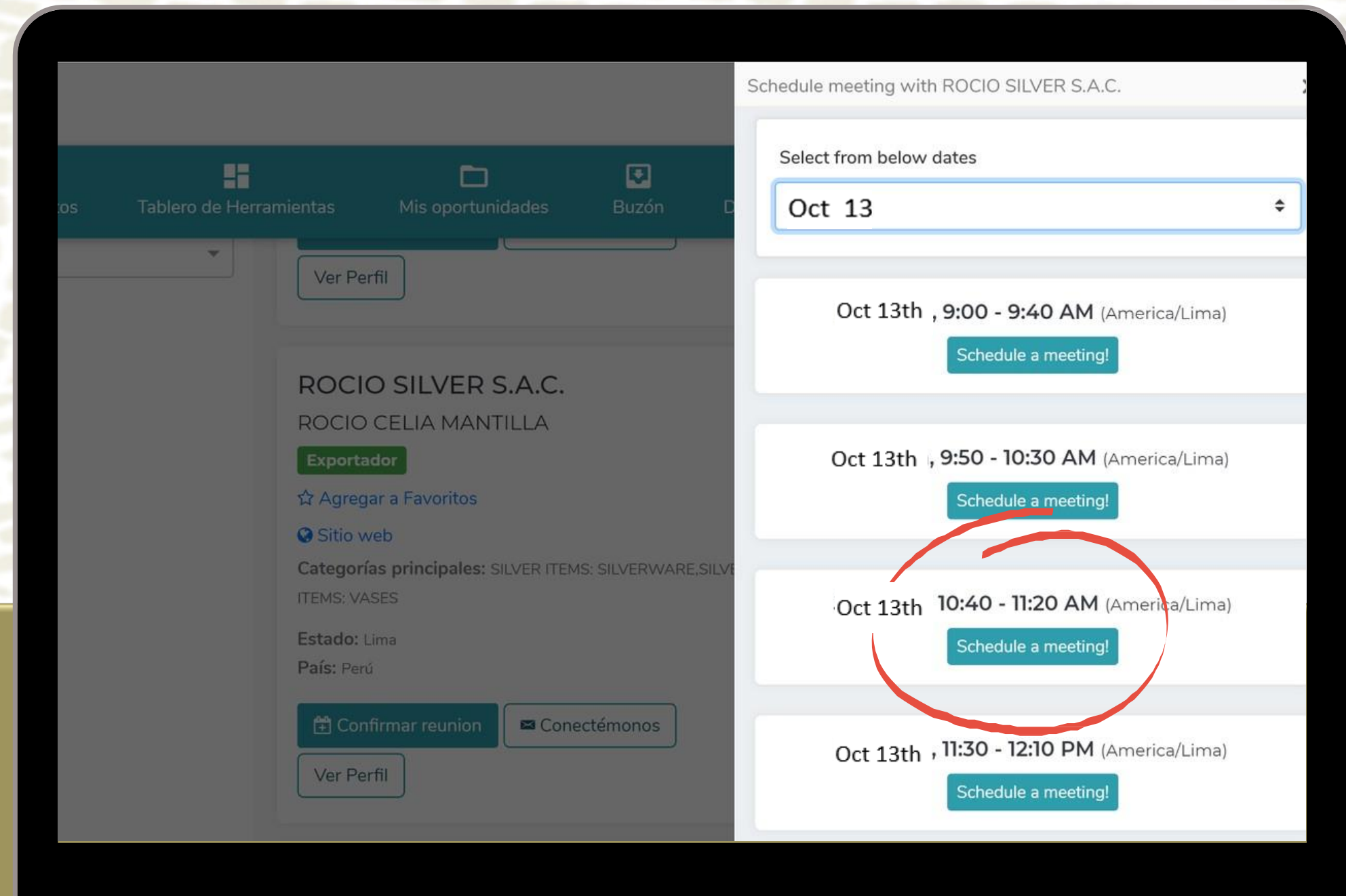
Before scheduling any meeting, make sure your timezone is correct. You can do it by clicking in the top Menu.

The system will detect your time zone as soon as you log in and will ask you to adjust it. But, just in case, we always recommend to double check.










## 7 SCHEDULE MEETING

When clicking "Schedule Meeting" you will see availability of the supplier.




- **Select date and then the time that suits you best from the ones available.**
- **Done! You have a meeting scheduled and added to "My Schedule".**
- **Supplier will also be notified and the meeting will be automatically added to their schedule.**

Contact Support   Hi BUYER! ▾

My Opportunities  Inbox  Directory  My Matches  **Schedule** 




Meeting starts in 21 days  
**Timezone: Etc/GMT-5** .Oct 13, 2020 09:50 AM - 10:20 AM

### Meeting

 EXPORTER  
EXPORTER FLORENCIA

This is One on One meeting. To change to Virtual Round Table increase the capacity below to up to 5 participants.

▾

 Add to My Calendar ▾  Cancel Meeting  Join Virtual Room

# MY SCHEDULE

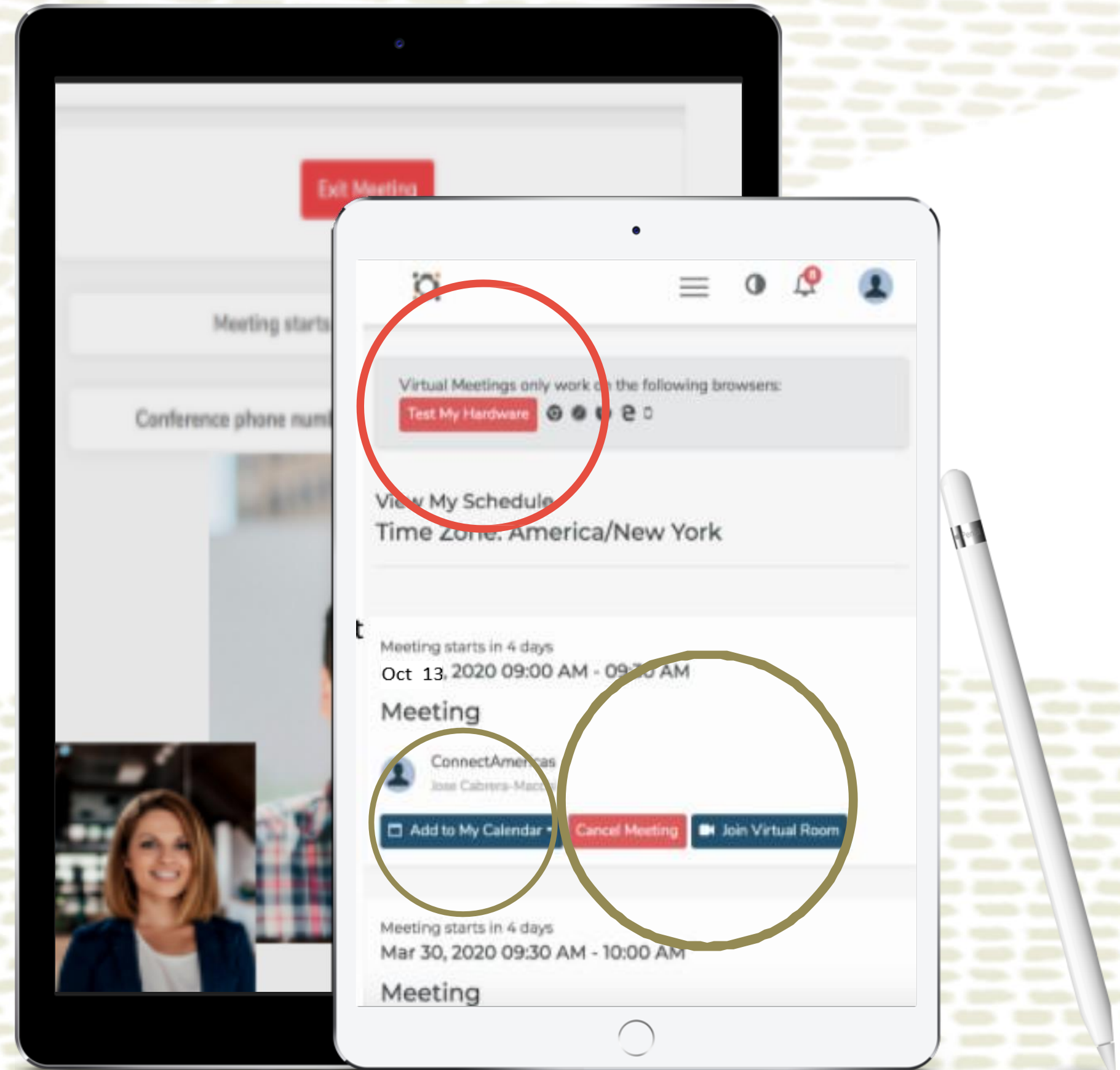
**This section will show you a timeline with all your meetings scheduled.**

# VIEW SCHEDULE

**Add your meetings to your personal schedule (compatible with Google, Apple, Outlook and Yahoo).**

**You can cancel your meetings or join virtual room whenever you are ready.**

**The meetings will have a max duration of 40 minutes, with 5 minutes after the meeting to fill a survey and 5 minutes break to get ready for the next meeting.**

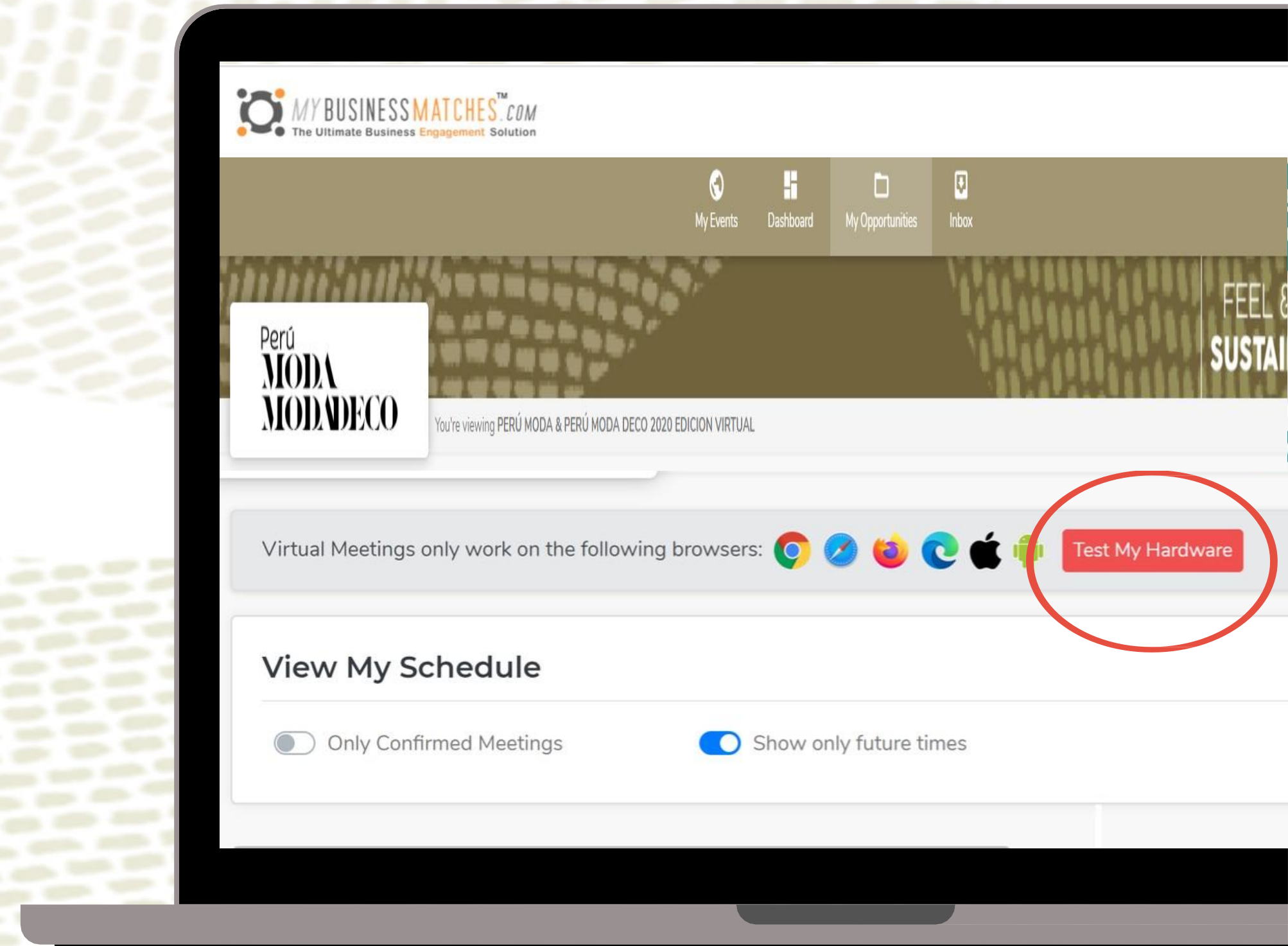


# MEETING

**We highly suggest you test your hardware before the meeting. Make sure you are using one of the browsers supported by the platform.**

**If you experience technical problems you will have access to our support system, as well as a conference number located above your counterpart.**

**Once the meeting is over you can click "End meeting", fill the survey and proceed to the next one.**



**GOOD LUCK ON YOUR MEETINGS!**

**WAS THIS INFORMATION USEFUL TO YOU?**

**YES**

**NO**

**WE CAN HELP YOU!**

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